

## PHOTO CHALLENGE – FLASH CONTEST

*In short: use all your imagination to create a poster art.*

*The jury will evaluate the entrants during the competition according to the rating of the followers of Tutorial Nails Facebook group ("I like" - "like" must be written as comment below the photograph posted).*

COMPETITION RULES – FLASH CONTEST		
Novelty: the theme proposed by the entrant must be high impact, engrossing and never seen before.	15 points	
Colour balance: the colors in the image must be harmonious and consistent	15 points	
Composition and arrangement: harmonious distribution of elements and colours in the work. Retation of the balance between elements and the total surface of the poster	10 points	
Colour composition: contrast and readability of the image, harmony, purity of performance and level of work	10 points	
THEME: Free, at the discretion of the entrant		
Maximum score obtained by the jury	50 points	
Maximum score obtained by the followers of the group	50 points	

### NOTE:

- Each entrant can submit up to three works, subjects, background, etc. must be different from each other
- At least four decorated nails must be visible (the thumb may not be visible)
- It is not allowed to work on the training hand or other support; the model's nails must be real
- A subject that appears along with the decorated nails must be visible (for example, flower, face, artistic object or anything else, according to the personal taste of the entrant)
- The work must not have logos, as well as the entrant's signature and / or name.
- All artistic techniques and decorative elements may be used to decorate nails.
- The photo shoot must be original; images that have won in any past Aesthetic Nails Challenge competition cannot be used.
- The poster must not be printed; the image must be sent via email to [claudiavalli@aestetica.it](mailto:claudiavalli@aestetica.it), in high definition, no later than November 3rd. In the same email the entrant will write: membership division, name and surname, brief description (title of the work and techniques used)

- The image sent must be free of logos and / or protections. (Image protections will be applied by the organizers themselves).
- Failure to comply with the rules described above automatically entails exclusion from the evaluation and the work will not be published.
- No comments by the followers will have value on the judgment, only the number of "likes" obtained, **during the preset time**, for each work presented will be decisive.

For the Photo Challenge competition (flash contest), the points will be added to the scores given by the jury obtained from followers' votes, as follows:

- 1st place: 30 points
- 2nd place: 26 points
- 3rd place: 23 points
- From 4th to 10th place: 20 points
- from 11th place and following: 17 points

ATTENTION: for competitors who will present more than one work, in the same competition, for the calculation of the special prizes, will be the highest score obtained among the works presented

## **TOTAL LOOK TEAM**

In short: a team of up to 6 entrant will prepare a model “from head to toe”: the team must be close-knit and prepared to compete together!

### **GENERAL REMARKS:**

1. The team will consist of a minimum number of four entrants and a maximum of six:
  - a. 1 hair look supervisor
  - b. 1 make-up supervisor
  - c. 1 look style supervisor (clothing)
  - d. 1 nail stylist (hands and nails)
  - e. A second nail supervisor may be added, as well as an additional "Jolly" supervisor, available to the team, for any task required during the competition
2. The model will enter the competition without make-up (only the natural base is allowed), hairstyle (allowed wig, but the hair must be down and with no hairstyle) and with natural nails (or built with a transparent or monochromatic structure)
3. The competition dress, which will be judged, must be worn at the start time, immediately after the briefing. Only shoes may be worn before the competition starts
4. The models cannot actively cooperate in their own fitting, only the team members are allowed to dress her, make her up and comb her.
5. The model cannot use the mobile phone in any way, as this would hinder team work. However, any member of the team is allowed to take pictures during the competition
6. The make-up, the hair style, the nails and the dress must match, in its totality, the proposed theme:  
**FAIRY TALES AND CONTEMPORARY STORIES**

Jury evaluation criteria – <b><u>NAILS</u></b>	Maximum score	Score achieved
Theme continuity: is the nail art well balanced and do nails match continuously, according to the competition theme?	10	
Use of colours: do the colours used match properly? Are they fluent and well defined?	10	
Difficulty level: is the nail art on tips simple or complex? Has it been carried out with proficiency and technical ability?	10	
Is the design visible and does it abide by the proposed theme?	10	
Work finish and neatness: were the nails correctly applied? Are there any visible traces of product or dust? Any visible trace of glue?	10	
Are there any 3D decorative elements? Are they well defined and structured?	15	
Are there any 3D decorative elements? Do they match and complete the proposed theme?	15	
Use of decorative materials: they are different, they complete the works according to the proposed theme.	10	
Variety of processing techniques: have different artistic techniques been used and were they well balanced?	10	
Do you think that the creativity to create this work is original, sensational and imaginative?	10	
Is the model's dress appropriate to the proposed theme? It is original, imaginative, eccentric, etc.	10	
THEME: FAIRY TALES AND CONTEMPORARY STORIES		
Total length of competition: 90 minutes		
Total score (overall total: 360 points)	120 points	

**PLEASE NOTES - NAILS:**

- Prior to the competition, pre-decorated tips can be prepared and applied during the competition
- Flat decorations are allowed, as well as 3-D decorations (except for materials such as modelling clay, salt dough or other materials that do not directly concern the Nails industry. In case of doubt, the jury may seek clarifications to the nails supervisor)
- All nail art decoration techniques are allowed

- All decorative elements that can complete the work are allowed: rhinestones, glitter, stones, leaves, fabric, metals, etc.
- The jury will pay attention to the difficulty level and the 3D works, according to the competition theme
- Only the nails will be evaluated, the judgment parameters will not evaluate other application on the hands and / or arms

Jury evaluation criteria – <b><u>MAKE-UP</u></b>	Maximum score	Score achieved
Use of colours: do the colours used match properly? Are they fluent and well defined?	10	
Difficulty level: is the make-up simple or complex? Has it been carried out with proficiency and technical ability?	15	
Is the make-up, in all its complexity, eye-catching and visible, according to the proposed theme?	10	
Work finish and neatness: the make-up is clear, well executed and there are no inappropriate make-up spots or traces of visible glues	15	
Are there any particular drawings or artistic creations on the face? Are they elaborate, well defined and harmonious with the proposed theme?	20	
Use of decorative materials: are they different, do they complete the works, according to the proposed theme?	10	
Eyelashes: are there false eyelashes and / or decorative elements that eccentrically enrich and enhance the eye make-up? Have they been applied appropriately? Is style choice appropriate to the proposed theme?	20	
Lips: was an original style chosen, appropriate, in its complexity, to the carried out make-up?	10	
Is the model's dress appropriate to the proposed theme?	10	
THEME: FAIRY TALES AND CONTEMPORARY STORIES		
Total length of competition: 90 minutes		
Total score (overall total: 360 points)	120 points	

**PLEASE NOTES - MAKE-UP:**

- Any make-up technique is allowed
- Coloured contact lenses are allowed
- Only the make-up carried out on the face and not on the neck and / or décolleté will be evaluated. However, these parts must be treated and rigged, in order to complete harmoniously the make-up of the face
- Any kind of decoration and face ornament, which may complete the make-up, is allowed
- No masks which could cover the face are allowed. The face must be entirely visible to the jury
- The jury will pay attention to the difficulty level, according to the competition theme

Jury evaluation criteria – <b><u>HAIR</u></b>	Maximum score	Score Achieved
Use of colours: were hairpieces and well matched colours applied to enrich the hairstyle?	20	
Difficulty level: is the hairdo simple or complex? Has it been carried out with proficiency and technical ability?	30	
Is the hairstyle, in all its complexity, eye-catching and visible, according to the proposed theme?	20	
Work finish and neatness: the hairstyle is well done and there are no visible pincers, clothespins etc.	20	
Decorations: are they original and do they complete the work, according to the proposed theme? Were they applied correctly?	20	
Is the model's dress appropriate to the proposed theme?	10	
THEME: FAIRY TALES AND CONTEMPORARY STORIES		
Total length of competition: 90 minutes		
Total score (overall total: 360 points)	120 points	

**PLEASE NOTE - HAIR:**

- The models enters the competition with loose hair (monochromatic wig is allowed, as long as it has no style, as this must be recreated during the competition)
- Hairpieces are allowed, which will complete the hair style (or the wig)

- The entrant, who puts a wig on his/her model's head, may also style it in another station, not necessarily on the model itself (e.g. mannequin or any other support, as long as it is done in the competition arena, in the space available to the team)
- Any kind of decoration that can complete the hair styling is allowed
- The jury will pay attention to the difficulty level, according to the competition theme
- Any kind of work tool is allowed

## DUAL GAME

In short: entrants will work together on the same model, one will have to work exclusively on the right hand and the other exclusively on the left. They may choose the processing system (gel, acrylic and/or acrylic), as well as the building technique (tips or nail forms). The look will be pink & white, extreme square and the nails of both hands must be perfectly identical to each other. The fingernails of the ring finger and the middle finger should be lacquered with red polish

Jury evaluation criteria	Maximum score	Right hand score	Left hand score
The surface is smooth, free of wrinkles, scratches due to filing and well buff (5 points per hand)	10		
French manicure: the nails have a (white) French manicure without shading, spots of colour and / or air bubbles along the entire length	6		
French manicure: the nails present a perfectly defined smile without smears between white colour and cover pink / clear/clear pink	6		
French manicure: the line of the smile line is the same and uniform on all nails	6		
Red polish : it is homogeneous, free of stains and it entirely covers the nail	8		
Red polish: the color perfectly covers the hair line (front view) and in the underlying part (concave part)	8		
C-curve: is the shape perfectly identical on all the nails? Is the C-curve concentric (40% minimum, 50% maximum)? (2 points per nail)	20		
Product control: are there spots of colour and / or air bubbles in the pink (cover, clear, and / or clear pink) area?	6		
Work finish and neatness: is the product completely polymerised? Are there any visible trace of product, dust or glue in the concave zone or in the cuticles zone?	10		
Free edge (hair line): is it thin and uniform on all nails (maximum 0.1 cm)?	10		
Cuticles zone: can the product be perceived by touch? The nail art must look like the natural nail blends with the product itself (2 points per nail)	20		
Apex: it must be correctly placed and uniform on all nails	10		



Length: the lengths are identical in both hands and must be balanced on all 5 nails (middle and thumb of the same length, index and annular of the same length, proportionally shorter little finger) (2 points per nail). This parameter may be evaluated only if the model has a minimum length of 2 cm (measured from the cuticle to the end of the free edge)	20		
Is the concave part clean, buff and well defined? Is it uniform and symmetrical on all 10 nails?	10		
Convex part: is it uniform from side to side?	10		
Are the lateral nail folds uniform, correctly filed and placed on all 10 nails? (2 points per nail)	20		
Were the nail forms (or tips) positioned correctly, and were not placed either too low or too high? Are the lateral nail folds free of holes and / or wrinkles (2 points per nail)	20		
Length of competition: 120 minutes to carry out work on both hands			
Total score:	200 points		

**NOTE:**

- The only allowed colours are: cover pink, white, clear e/o clear pink
- The French manicure cannot be created before buffing, but it will be integrated into the structure itself (builder white). Tools to create the smile line (smile line cutter), which must be handmade, are not allowed. If the entrant does not follow these rules, the French manicure will not be evaluated and the score for these criteria will be 0 points.
- Combined systems are allowed (i.e. acrylic + gel)
- The use of polishing gel without inhibition layer is allowed
- It is not allowed to prepare and / or to apply nail tips or nail forms before the competition
- The use of ultra white tips is not allowed; the allowed colours are natural and clear tips
- The nail polish must be creamy red, classic red (neither pearly nor glittery)
- The entrant must lacquer middle and ring fingers.
- The proportion between the "Pink" part and "White" part will be 1: 1 (nails with French style are thumb, forefinger and little finger)
- The minimum length will be 2 cm, measured from the cuticle to the end of the free edge (minimum size: 1 cm nail bed + 1 cm free edge)

## STREET STYLE NAIL ART

In short: the model will have a pre-crafted structure of the hand, the shape will be free, provided it is EXTREME (Oval and Square nails are not allowed). During the competition the entrants will have to create an eccentric and sensational nail art, according to the proposed theme: FLOWER POWER

Jury evaluation criteria	Maximum score	Score achieved
The decorative elements do not exceed 30% of the surface of each nail. All nails are well balanced and there is continuity of the theme on all nails.	10	
Are the decorative elements original, different and harmoniously combined?	10	
Work definition (sharpness): was the nail art created in a clearly and visible way? Is the design recognisable and appropriate to the proposed theme?	10	
Difficulty level: Has the criterion of extreme and non-short shape been complied with? Was it created with competence and technical ability? (the minimum length is 5 cm - measured from the cuticle to the end of the free edge)	10	
Difficulty level: is the nail art simple or complex? Has it been carried out with proficiency and technical ability? Is the design continuous, original, eccentric, exciting on all nails?	15	
Use of colours: were well matched colours used? The variety of colours is wide, and the colours are fluent and well defined.	10	
Work finish and neatness: is the product completely polymerised? Are there any visible trace of glue, product or dust?	5	
Are there any 3D handmade decorative elements? Are they well defined and well structured on all nails? Are they original, eccentric and different?	20	
Were at least three different crafting techniques used? (e.g. airbrush, gel colour, acryl, acrylic colours, polish, pencil, etc)	10	
<b>THEME: Flower Power</b>		
Length of competition: 120 minutes to create work on one hand		
Total score:	100 points	

### PLEASE NOTE:

- The minimum length (measured from the cuticle to the end of the free edge) is 5 cm; if this parameter is not met, 50% of the total score achieved will be reduced
- Since this is a competition based on the artistic imagination of the entrant, any nail art decoration technique is allowed: airbrush, acrylic colours, watercolour, pencil, color gel, plastic gel
- The nail must be completely covered with a base color and must not have spaces without colour. The decorations and decorative elements will be balanced according to the rules

- Any decorative element is allowed: stones, rhinestones, glitter, studs, holograms, etc, provided they do not exceed 30% of the surface on each nail
- Embossed and 3D elements should not exceed 0.5 cm in height
- 3D elements must be created during the competition and not previously
- Stamping, moulds and modelling clay (plasticine) are not allowed to create 3D decoration elements

## LAST SECOND

In short: the entrant will have to recreate, on three tips, the three themes proposed during the competition. All artistic and decorative techniques will be allowed

Jury evaluation criteria	Maximum score	Score achieved
Work definition (sharpness): was the nail art clear and visible? Is the design recognisable and appropriate to the proposed model (5 points per tip)	15	
Use of colours: do the colours used match properly? Are they fluent and well defined? Were they chosen with criteria based on the proposed theme? (5 points per tip)	15	
Difficulty level: is the nail art created on both works simple or complex? Has it been carried out with proficiency and technical ability? (5 points per tip) PLEASE NOTE: the 3D elements will not be evaluated in this parameter	15	
Work finish and neatness: is the product completely polymerised? Are there any visible trace of product, glue or dust? (3 points per tip)	9	
Is the proposed nail art original, imaginative and reflects a great creativity based on the proposed model? (4 points per tip)	12	
Use of decorative materials: they are different, they harmoniously complete the presented works and do not exceed the maximum percentage of 30% of the surface of the tip? (3 points per tip)	9	
There are 3D elements perfectly created and consistent with the model proposed on all three tips	15	
THEME: the entrant will be inspired by the models received during the competition		
Length of competition: 60 minutes		
Total score:	90 points	

### **PLEASE NOTE:**

- Since it is a competition based on the artistic imagination of the entrant, any decorative technique is allowed: 3D, airbrush, acrylic colors, watercolor, pencil, color gel, ...
- Any decorative element is allowed: stones, rhinestones, glitter, studs, holograms, etc, provided they do not exceed the maximum percentage of 30% (calculated on the total surface of the nail tip)
- Embossed elements must not exceed 0.5 cm in height
- Stamping, airbrush masks, moulds, etc. are allowed
- It is not allowed to change the original shape of the distributed nail tips, which must keep their square shape

- Only the use of modelling clay (plasticine) gel and acrylic is allowed to create 3D decorative elements, which must be carried out in place

## CREATIVITY FRENCH

*In short: the entrant will have to recreate an imaginative and creative French look on one hand. The only allowed form is extreme square and the proportion is 1: 1. The entrant may choose whether to use nail tips or nail forms, and the system (gel, acryl, acrygel or soak off).*

Jury evaluation criteria	Maximum score	Score achieved
The surface is smooth, free of wrinkles, scratches due to filing and well buff	5	
French manicure: at least 3 colours were used, harmoniously combined together	5	
French manicure on all 5 nails: the line of the smile line is the same and uniform on all nails (from the middle to the left side - 0.5 points for each nail; from the middle to the right side - 0.5 points for each nail)	5	
French manicure: the imagination used denotes great creativity, it is eccentric and original, the design is studied in detail	5	
Difficulty level: is the French style design elaborated, meticulous, conceived and carried out with proficiency and technical ability?	15	
Product control: the product is free of colour spots and / or air bubbles	5	
Work finish and neatness: is the product completely dry/polymerised? Are there any visible traces of product or dust in the concave zone or in the cuticles zone?	5	
Free edge (hair line): is it thin and uniform on all nails (maximum 0.1 cm)?	5	
C Curve is a perfect semi-circle, between 40° and 50 °	10	
Cuticles zone: can the product be perceived by touch? Does the natural nail look like it blends with the product itself?	5	
Apex: it must be correctly placed and uniform on all nails	5	
Convex part (front perspective): it is completely symmetrical and it has no differences in height	10	
Length: is it proportional on all nails? (middle and thumb of the same length, index and annular of the same length, proportionally shorter little finger)	5	
Length: the proportion 1: 1 was respected	5	
The lateral nail folds are uniform and free of wrinkles on all nails? Do they display a perfect positioning of the nail tip or of the nail form, as well as a perfect filing?	10	

Length of competition: 120 minutes to perform work on ten nails		
Total score:	100 points	

**NOTE:**

- The entrant will work only on one hand of the model; the only allowed shape form is extreme square
- French style may be created with any artistic technique, in compliance with this regulation
- The French manicure cannot be done before buffing, but it will be integrated into the structure itself. Tools to create the smile line (smile line cutter), which must be handmade, are not allowed. If the entrant does not follow these rules, the French manicure will not be evaluated and the score for these criteria will be 0 points)
- Nail bed: the only colours allowed are cover, clear, pink or clear pink, no other colour is allowed
- The use of ultra white nail tips is not permitted. The only colours allowed are natural and clear tips
- The proportion is 1: 1, ie 1 pink (nail bed): 1 french style (free edge)
- The natural white colour of the free edge of the model's nail must not be visible.
- It is not allowed to prepare and / or to apply nail tips or nail forms before the competition
- The entrant may choose whether to work with nail tips or nail forms. The same building technique will be used on all 5 nails
- Decorative materials (rhinestones, studs, micro-pearls etc) are not allowed, as well as embossed decorations. Nail art will be flat and free from wrinkles, in sync (combined) with the French style
- The use of monomer dyes (colour drops) is permitted
- All pure colours are allowed to recreate a creative and amazing French style. The use of glitter is allowed for a maximum of 20% of the French surface.

## BLACK & WHITE

In short: the entrant will have to apply black soak off polish on one hand of the model, on the other hand he/she will have to perform a perfect White french style

Jury evaluation criteria	Maximum score	Score achieved
Use of colours: the colour is homogeneous, free of shading and / or stains (3 points per nail)	15	
Free edge: nails have a regular length and shape on all ten fingers (2 points per nail)	20	
French manicure on all 5 nails: the line of the smile line is the same and uniform on all nails (from the middle to the left side - 0.5 points for each nail; from the middle to the right side - 0.5 points for each nail)	5	
French manicure on all 5 nails: the nails have a French manicure without shading, spots of colour (or other inaccuracies), along the entire length	5	
French manicure on all 5 nails: the nails displays a perfectly defined smile line which is proportional to the nail bed	5	
Work finish and neatness: is the product completely dry/polymerised? Are there any visible trace of product or dust?	10	
Cuticles zone: can the product be perceived by touch? Does the work look like it blends with the natural nail?	10	
Cuticles zone: the cuticles do not display cuts or irritations and denote a careful manicure	10	
Cuticles zone: is a careful manicure visible and is the colour evenly applied, as close as possible to the cuticle? (2 points per nail)	20	
Length of competition: 60 minutes to create work on both hands		
Total score:	100 points	

### **PLEASE NOTE:**

- The model must come with nails ready for manicure; however the use of lotion, massage etc. will not be required.
- The model will not present any trace of product on natural nails, which must appear shiny and free of scratches due to filing, before the competition starts (penalty up to 10 points)
- The French manicure must be strictly white (classic pink & white style )
- The colour application, carried out with soak off polish, must be black (not pearly or even glitter colours are allowed)
- All forms on free edge will be accepted, provided they are the same on all ten nails
- The use of gel and / or acrylic systems, as well as the use of nail polish is not permitted (only soak off polish is allowed)



## MIXED MEDIA On NAIL TIPS

*In short: the entrants must reproduce an original design on 5 nail tips minimum to 10 nail tips maximum, using different decorative techniques. Decorative elements are allowed as long as they don't exceed 20% of the entire work. 3D elements created by the entrant must not exceed 5mm in height.*

Jury evaluation criteria	Maximum score	Score achieved
Overall impression: the work submitted is harmonious, well balanced in the use of materials, colour matching, etc?	10	
Clearness and use of products: all the products have been used professionally, they do not contain impurities, air bubbles, glue residues, smears, etc.	15	
Composition and arrangement: is the work harmonious in the distribution of elements and colours? Is there balance between design elements and the nail total surface?	10	
Use of colours: do the colours used match properly? Are they fluent and well defined on all nail tips and is their arrangement consistent?	10	
Difficulty level: is the nail art on tips simple or complex? Has it been carried out with proficiency and technical ability?	15	
Decorative elements: they complete the work in a pleasant and balanced way, they are varied and do not exceed 20% of the work.	10	
Work finish and neatness: is the product completely polymerised? Are there any visible traces of product, glue or dust visible?	5	
Use of nail art techniques: are they varied, original and used to create an amazing work? Are they pleasant in their complexity, well balanced and proportionate to the entirety of work? (decorative elements will not be evaluated in this criterion)	15	
Work description: the entrant displayed the descriptions of the work created in a clear and complete way in relation to the rules requests	10	
THEME: free		
Total score:	100 points	

**NOTE:**

- Entrants may submit a nail work, created on minimum 5 tips to maximum 10 tips, using different materials and nail art techniques.
- The minimum length of the tips is 2 cm and a maximum of 12 cm, they must be of different sizes.
- The shape of the tips is free
- The tips must be removed from the box for evaluation (the jury will not evaluate the box); the tips that cannot be removed will not be evaluated
- Allowed materials: acryl, gel paints, acrylic paints, modelling clay (Plasticine),...
- The entrant must submit a brief description of the work and of the techniques used.
- The work can be covered with a finish top coat
- The maximum height of the 3D elements cannot exceed 3mm
- Tips cannot be glued together
- It is not permitted to use 3D elements not created by the entrant, as well as stencil plates, transfer applications, stamps and nail printers
- All decorative elements that can complete the work are allowed: rhinestones, glitter, stones, leaves, fabric, metals, etc. The decorative elements must not exceed in the works, they must be used proportionately, in order to complete the handmade work of the entrant. The decorative elements cannot exceed 20% of the work submitted.

## SALON STYLE NAILART

In short: the entrant will have to recreate a salon French Look, the allowed forms are oval, square oval and square. It is not allowed to use pink covers; the pink/white proportion will be 3:1. The entrant may choose whether to use tips of nail forms, and the system (gel, acrylic, acrylic or soak off); on the rings and the middle fingers the entrant must create a salon nail art, which may partially or totally cover the nail surface.

Jury evaluation criteria	Maximum score	Score achieved
The surface is smooth, free of wrinkles, scratches due to filing and well buff (1 point per nail)	10	
French manicure: the proportion 3: 1 (3 pink: 1 white) was respected (1 point per nail)	6	
French manicure on all 6 nails: the line of the smile line is the same and uniform on all nails (from the middle to the left side - 0.5 points for each nail; from the middle to the right side - 0.5 points for each nail)	6	
French manicure on all 6 nails (thumb, forefinger and little finger): no smudges between white and pink / clear / clear pink (0.5 points per nail)	3	
French manicure on all 6 nails (thumb, forefinger and little finger): the line of the smile line is the same and uniform on all nails (0.5 points for each nail)	3	
Nail art difficulty level: the decoration on the rings and the middle is simple or complex? All decorated nails are pleasantly harmonious (2 nail points)	8	
Nail art: are there at least two processing techniques?	4	
Use of colour: the colors used on middle fingers and the rings are fluent, they combine together and have been used with mastery of skills (1 point per nail)	4	
Product control on 6 nails (thumb, forefinger and little finger): there are no spots of colour and / or air bubbles in the "pink" (clear and / or clear pink) part (1 point per nail).	6	
Work finish and neatness (10 nails): is the product completely polymerised? Are there any visible trace of product or dust in the concave zone or in the cuticles zone? (0.5 points per nail)	5	
Free edge (hair line): is it thin and uniform on all nails (maximum 0.1 cm)? (0.5 points per nail)	5	
C Curve is a perfect semi-circle, between 30° and 40° (0.5 points per nail)	5	

Cuticles zone: can the product be perceived by touch? The nail art must look like the natural nail blends with the product itself (0.5 points per nail)	5	
Apex: it must be correctly placed and uniform on all nails (0.5 points per nail)	5	
Convex part (front perspective): it is completely symmetrical and has no differences in height (0.5 points per nail)	5	
Length: is it proportional on all nails? (middle and thumb of the same length, index and annular of the same length, proportionally shorter little finger)	10	
Are the lateral nail folds straight, uniform and free of wrinkles on all nails? Do they display a perfect positioning of the nail tip or of the nail form, as well as a perfect filing? (0.5 points per side of each nail)	10	
Length of competition: 150 minutes to carry out work on ten nails		
Total score:	100 points	

**PLEASE NOTE:**

- The only allowed shapes are: oval, square oval and square. All other shapes are not allowed. If this parameter is not respected, 50% of the total score achieved will be reduced.
- The only allowed colours are: white, clear and / or clear pink (index, middle and little finger). The pink cover is not allowed.
- The French manicure on thumb, forefinger and little finger cannot be carried out before buffing, but it will be integrated into the structure itself. Tools to create the smile line (smile line cutter), which must be handmade, are not allowed. If the entrant does not follow these rules, the French manicure will not be evaluated and the score for these criteria will be 0 points.
- The use of ultra white tips is not allowed; the allowed colours are natural and clear tips
- The proportion is 3: 1, i.e. 3 pink (nail bed): 1 white (free edge)
- The natural white colour of the free edge of the model's nail must not be visible.
- It is not allowed to prepare and / or to apply nail tips or nail forms before the competition
- The entrant may choose whether to work with nail tips or nail forms. The same building technique must be used on all 10 nails .
- The entrant may choose whether to work with gel, acrylic, acrygel or soak off (the latter will be accepted as a base, gloss and / or decoration technique). The entrant must use the same technique on all nails. The techniques may be mixed, e.g. acrylic base and shiny soak off
- All colours are allowed for decorations (medium and ring):
- All "flat" decoration techniques are allowed, including the use of stamping and airbrush masks
- Decorative materials (rhinestones, studs, micro-pearls etc.) are not allowed, as well as embossed decorations. The nail art must be flat and without wrinkles.

## JEWEL NAIL ART

*In short: the entrants will bring a pre assembled necklace in the competition, during the competition they must create coordinated earrings.*

Jury evaluation criteria	Maximum score	Score achieved
Does pre-assembled work match the work created during the competition? (colour, shape, decorative and 3D elements). Are both works well balanced?	15	
Are the earrings perfectly identical?	15	
Work definition (sharpness): was the nail art clear and visible? Is the design recognisable?	15	
Use of colours: do the colours used match properly? Are they fluent and well defined?	15	
Difficulty level: is the nail art on both earrings simple or complex? Has it been carried out with proficiency and technical ability?	20	
Work finish and neatness: is the product completely polymerised? Are there any visible trace of product, glue or dust?	10	
Are there any hand made 3D decorative elements? Are they well defined and well structured?	20	
Use of decorative materials on the work realized during the competition: they are varied and do not exceed the maximum percentage allowed (30%)	10	
Crafting techniques variety: have at least three artistic techniques been used? Gel, acryl, acrylic paint, enamel, watercolour, pencil, airbrush colours, etc.	15	
Overall impression: do you think that the creativity in carrying out this work is original, amazing and imaginative?	15	
Theme: Free, at the entrant's discretion		
Length of competition: 120 minutes		
Total score:	150 points	

### NOTE:

- All decorative elements that can complete the work are allowed: rhinestones, glitter, stones, leaves, fabric, metals, etc.
- The maximum percentage allowed for the decorative elements is 30% for the work completed during the competition (earrings); no limit is foreseen for the necklace, pre-assembled at home
- The support for the earrings (e.g. metal base / clips) is not considered among the decorative elements; it is the entrant's responsibility to have it and / or create it before the competition.

## NAIL ART MANICURE

*In short: the entrant will receive the image of a dress and will have to create a themed nail art on his/her model's natural nails. Any artistic decorative technique is allowed except for the gel and / or acryl systems.*

are well balanced and they match together in a harmonious way.		
The surface is smooth, free of wrinkles, scratches due to filing and perfectly buff.	10	
Free edge: nails have a regular length and shape on all ten fingers.	10	
Work definition (sharpness): was the nail art created in a clearly and visible way? Is the design recognisable? Does it abide by the proposed theme?	10	
Difficulty level: is the nail art simple or complex? Has it 3D elements? Is the design continuous, original, eccentric, exciting on all nails? (maximum percentage of the decorative elements is 30% and they must not be applied in the cuticles area)	15	
Use of colours: were well matched colours used? The variety of colours is wide, and the colours are fluent and well defined.	15	
Work finish and neatness: is the product completely dry/polymerised? Are there any visible trace of glue, product or dust?	10	
Cuticles area: the cuticles do not present cuts or irritations and they denote a careful manicure (no decorative elements in the cuticle zone)	10	
Were at least two different nail art techniques used? (e.g. airbrush, acrylics, stamping, soak off, polish, pencil, etc)	10	
<b><u>THEME: According to images that the entrant will receive in competition</u></b>		
Length of competition: 90 minutes to create work on both hands		
Total score	100 points	

**NOTE:**

- The model must come with nails ready for manicure; however the use of lotion, massage etc. will not be required.
- The model will not present any trace of product on natural nails, before the competition starts (penalty up to 5 points)
- The entrant will work in the model's natural nails (not build)
- Any shape of the free edge is allowed, as long as they are the same on all ten nails
- Since it is a competition based on the artistic imagination of the entrant and on his/her ability to work on a theme, any decorative technique is allowed: soak off, polish, airbrush, polishes, acryl paint, watercolours, pencil....
- Any decorative element is allowed: stones, rhinestones, glitter, studs, holograms, etc, provided they do not exceed the maximum percentage of 20% (calculated on the total surface of the nail tip)
- Decorative elements such as rhinestones, studs, micro pearls etc must not exceed 20% of the total surface of each nail
- No decorative element must be applied in the cuticles area (otherwise 10 points will be automatically reduced)
- Embossed or 3D elements created during the competition must not exceed 0.5 cm in height
- Stamping and airbrush masks are allowed
- The use of gel, acryl and / or acrygel systems is not permitted

## NEW STYLE – PINK & WHITE

*In short: the entrants will have to create an ALTERNATIVE or EXTREME nail shape structure (eg butterfly, dragon, bridget, diamond, etc) or ORIGINAL (new form, invented by the entrant). Classic shapes such as oval and almond and the use of nail tips are not allowed. The entrant is free to work with any system (gel, acryl and / or acrygel) and will have to create a perfect French style*

Jury evaluation criteria	Punteggio massimo	Punteggio ottenuto
The surface is smooth, free of wrinkles, scratches due to filing and well buff	5	
French manicure on all 5 nails: the nails have a French manicure without shading, spots of colour and / or air bubbles along the entire length	5	
French manicure on all 5 nails: the nails present a perfectly defined smile line	5	
French manicure on all 5 nails: the line of the smile line is the same and uniform on all nails (from the middle to the left side - 1 point for each nail; from the middle to the right side - 1 point for each nail)	10	
Shape and difficulty level: has the shape been carried out perfectly identical on all the five nails?	10	
Is the structure created simple or complex?	10	
Product control: are there spots of colour and / or air bubbles in the nail bed area?	5	
Work finish and neatness: is the product completely polymerised? Are there any visible trace of product or dust in the concave zone or in the cuticles zone? (1 point per nail)	5	
Free edge: is it thin and uniform on all nails (maximum 0.1 cm)?	5	
Cuticles zone: can the product be perceived by touch? The natural nail must look like it blends with the product itself	5	
Apex: it must be correctly placed and uniform on all nails	5	
Length: there is no limit to the length (minimum length 5 cm measured from the cuticle to the end of the free edge), which must be well balanced on all 5 nails (middle and thumb of the same length, index and annular of the same length)	10	
Proportion: has the proportion 2: 1 been respected on all 5 nails? (2 pink: 1 white)	10	
Are the lateral nail folds uniform on all nails? (2 points per nail)	10	



Length of competition: 180 minutes to realize work on one hand		
Total score:	100 points	

**PLEASE NOTE:**

- The minimum length is 5 cm, calculated from the cuticle to the end of the free edge. If this criterion is not met, 50% of the total score obtained will be automatically reduced
- In this competition the use of tips is not allowed, the free edge must be created with the sculptural technique, using the nail forms
- The French manicure cannot be created before buffing, but it will be integrated into the structure itself. (eg builder gel white).
- The proportion between the "Pink" part (nail bed) and "White" (free edge) will be 2: 1 (2 pink: 1 white)
- Tools to create the smile line (smile line cutter), which must be handmade, are not allowed. If the entrant does not follow these rules, the French manicure will not be evaluated and the score for these criteria will be 0 points)
- The only allowed colors are: pink, clear pink, cover, clear and ultra white
- The entrant may choose whether to work with gel, acryl and / or acrygel
- Since it is a competition based on the creativity of the new shapes, the free edges and lateral nail folds may be crafted according to the entrant's criterion, provided that they are perfectly identical to each other, in order to gain the maximum score in this parameter
- Oval, almond and square shapes are not allowed in this competition; if this criterion is not met, 50% of the total score obtained will be automatically reduced.

## FLAT ART

Jury evaluation criteria	Max. Score	Score achieved
Work definition (sharpness): was the nail art clear and visible? Is the design recognisable?	10	
Use of colours: do the colours used match properly? Are they fluent and well defined?	10	
Difficulty level: is the nail art on tips simple or complex? Has it been carried out with proficiency and technical ability? Are the processing techniques used various and coherently combined?	15	
Theme continuity: is the work design previously done flowing and does it match on every tip?	10	
Theme novelty: is the proposed theme amazing, original, exciting and never seen before?	10	
Difference: is the depth of the design visible? Was the entrant clever in realizing the perspective?	15	
Theme balance: are the tips entirely decorated? Is there any excessive blank space among them? Are all the elements coherently placed?	10	
Design neatness: is the product completely dried? Is there any trace of dust or other materials? Is the design tidy, without imperfection or smears not relating with the design?	10	
Work description: did the entrant display the descriptions of the work submitted in a clear and complete way in relation to the rules requests?	10	
Theme: Free, at the entrant's discretion		
Total score:	100 points	

### PLEASE NOTE:

- Entrants may submit a nail work, done on a minimum of 5 tips to a maximum of 10 tips.
- The minimum length of the tips is 2 cm and a maximum of 12 cm, they must be of different sizes.
- The shape of the tips is free
- The tips cannot be glued together
- The tips must be removed from the box for evaluation (the jury will not evaluate the box); the tips that cannot be removed will not be evaluated
- Entrants are allowed to use any artistic technique, provided they do not display any kind of embossed work; otherwise the work will receive a penalty up to a maximum of 10 points (minimum 1 point per nail).
- Not allowed: rhinestones, glitter, decals, stamping, prefabricated nail art, and in general any decoration has not been hand made and / or it creates embossed work; otherwise the work will receive a penalty up to a maximum of 10 points (minimum 1 point per nail).

- The work must be supported by a brief description: theme (title of the work) and list of the artistic techniques used
- Previously awarded works during the Aesthetic Nails Challenge Championship aren't allowed

## MANDALA DEDICATED TO GUIDO GRASSI

*In short: The entrants will bring in the race a box containing 5 squared tips. Any decoration technique is allowed, as well as the application of the decorative elements, which must not exceed 30% of the total surface of the work. The design will be strictly MANDALA style*

Jury evaluation criteria	Max score	Score achieved
Design: is it original, outlandish and exciting on all the nail tips?	10	
Use of colours: do the colours used match properly? Are they fluent and well defined on all the nail tips?	15	
Difficulty level: is the nail art on tips simple or complex? Has it be carried out with proficiency and technical ability?	15	
Theme continuity: are all nails well balanced and do they match continuously?	10	
Variety of processing techniques: at least 3 artistic techniques have been used (gel, acryl, acrylic paint, airbrush, watercolour, ...)	10	
Clearness and use of products: all the products have been used professionally, they do not contain impurities, smudges or colour spots.	15	
Design neatness: the product is completely dry and there is no trace of dust, glue or other materials	10	
Use of decoration elements: they complete the work and they don't exceed 30% of the entire project.	15	
THEME: Mandala		
Total score:	100 points	

### PLEASE NOTE:

- Entrants may submit a nail work, created on 5 tips.
- Tips minimum length is 2 cm, maximum 12 cm. They must be of different size.
- The nail tips form is squared, tips cannot be glued together.
- The tips must be removed from the box for evaluation (the jury will not evaluate the box); the tips that cannot be removed will not be evaluated
- Decorative elements allowed: microbeads, rhinestones, beads, stones
- Decorative elements must not exceed 30% of the entire project.
- Tips must be entirely decorated (background) and they cannot have any space without colour.
- The entrant must use at least 3 artistic techniques (gel, acryl, acrylic paint, airbrush, watercolour, ...)

- The work must be supported by a brief description with a list of the artistic techniques used (otherwise, deduction of 10 points on the total score achieved by the entrant)

## **COMPETITION GENERAL RULES**

1. This regulation will be applied to all Aestetica Nails Challenge entries.
2. Everybody is permitted to enter the competition: professionals, students and models who are at least 16 years old (a signed authorization from one of the two parents is required for entrants under 18 years old)
3. In the challenge area smoking or eating is prohibited
4. Mobile phone use is allowed only as a timer; models are allowed to take photographs during the competition.
5. All entrants and models must be punctual present at the briefing, 15 minutes before the start of the challenge, with the workstation properly set up. Once the briefing has started, entrants will not be admitted to the competition area and will be automatically excluded from the aforementioned competition, without exception.
6. It is the entrant's responsibility to understand all the rules of the challenge, before competing; in case of any doubt, the entrant may ask questions in the interest of all those present.
7. The organizers are available to entrants from the moment of registration; in case of any doubt entrants may contact and ask questions to the organizers.
8. During the briefing the judges will check that the model's hands are not injured and that they are adequately prepared for the competition. (any injuries will be from communicate to the judge of the room)
9. \* The model's nails can be filed, ready for the application of the adhesion primer / base (no application of other products, before the start of the competition, is permitted)
10. \*In the following competitions, Nail Art Manicure, Black & White, nails must appear without any scratches due to filing, and the nail plate must be shiny, without any trace of products.
11. \* In competitions where tips and / or nail forms are allowed, these cannot be prepared or placed on the workstation.
12. \* After the briefing it is not possible to take anything from the trolley suitcases and / or the bags, without the authorization of the competition area judge.
13. All the products suitable for the competition must be placed on the workstation. The entrant can bring with him/her an additional support for the tools and products used during the competition (trolley, small table, chair, tray, etc.).
14. During the briefing the judges of the challenge area will check that all the products are properly labelled; if they are not, the product cannot be used during the competition (the product will be withdrawn and returned only after the competition). Handwritten labels are not allowed.
15. Labels on single products are not required for acrylic painting, watercolours, airbrush colours and all the nail art products contained in a package (the entrant must bring the package to allow the judge to read the chemical composition)
16. It is the entrant's responsibility to have all the products necessary for the competition, including adapters, electrical sockets, table lamps, etc.
17. In all competitions the use of cuticle oil and of the nail drill machine is allowed

18. It is not allowed to reproduce logos, names (signature of the author of the work), war representations and religious references. Every nail artwork must be respectful of good taste, otherwise the work will not be evaluated.
19. \*At the end of the competition the entrants will have to stop working immediately. The models will have to raise their hands and from that moment, for no reason, they must touch their hands.
20. At the end of the competition, the entrant will quickly rearrange the workstation for the eventual next competition. At the end of the competitions, the entrant will leave his/her workstation respectfully clean and tidy.
21. At the end of the competition, the models will stay in the judging area, until the judges have completed the evaluations; it will be the responsibility of the entrant and of the model that all judges evaluate them.
22. No communication is allowed with visitors, colleagues or other persons not involved in the organization: once the briefing has begun, entrants and models will talk exclusively to the challenge officials present in the arena.
23. All entrants agree to be photographed; the images and videos shot by the organizers remain in their ownership and they can be used in any way they consider appropriate. No commission will be paid to the entrants of the event.
24. It is the entrant's responsibility to respect all the rules of the competition. It is the challenge director's and / or the organizer's responsibility to eliminate from the competition or to reduce points, according to any irregularity detected. Such decisions are final.
25. It is the entrant's responsibility to register in the correct category. Any incorrect entry is automatically eliminated from the competition. Entries of competitors who have previously been race judges are not accepted
26. In team competitions, the participation of entrants belonging to different divisions is allowed
27. The organizers and the members of the jury will work to enforce the rules of the competition in every point; however, each member has the duty to report any irregularity in the challenge by anyone, in respect of the competition and of those who take part in it. No irregularities reported after the award ceremony will be accepted.
28. Highly questionable behaviours, such as disputes in challenge areas, theft or other, will result in the immediate elimination of the entrant and will preclude registration for future editions.
29. The evaluations of the jury are final, and will be available to the entrant after the competition.
30. For the awarding of the "Flash Contest" competitions, presented in the page Aestetica Nails Challenge on Facebook, the organizers will take note of: the scores obtained by the jury present and the number of comments written with the words "like" / " I like" (any other comment will be automatically deleted). The votes on the social network sites must be typed during the scheduled time. "Like" clicks on the images will not be accepted.
31. In the event of a tie, the jury director and / or the organizer will be responsible of the final decision.
32. The competitions are held with a minimum of two entrants per category; in the case of less entrants in a category, the organizers will join two or more categories in order to carry out the competition. Only the category with the greatest number of entrants will be considered.

33. It is not allowed to bring artwork, from home, that have already been awarded in previous editions of the Aestetica Nails Challenge championship. All other works will be admitted.
34. For artistic competitions in which the entrant is allowed to prepare the artwork at home, each entrant may submit a maximum of 2 works for each kind of competition. The entrant must pay the registration fee for every single work submitted even if in the same category (ie 2 works submitted, 2 registration fees to pay). As for the evaluation of special prizes, the jury will consider the highest score among one of the three works submitted in the same category.
35. All submitted artistic works must be labelled with a sticker / business card (which will be removed by the organizers before the competition starts)
36. The boxes containing the artistic works prepared at home will not be judged. Any works prepared at home must be removed from box for the evaluation. Works that cannot be removed from the box will not be evaluated.
37. Any artistic works prepared at home may be sent to the fair organizers within October the 21st 2019 (shipping address: Funtastic srls, Via Toledo 106, 80134 Napoli) or delivered, within deadline, Saturday 9<sup>th</sup> November, 2019, during the registration session. Any work delivered later, after the registration time, will not be accepted and will be automatically excluded from the competition.
38. If the entrant wishes to collect his/her own artistic works at the end of the competition, he/she must write and sign an authorization, writing the name and the surname of the person in charge of the pick up.
39. All artistic works must be collected at the end of the competition; it is not the organizers' responsibility to send them back and / or to deliver them to the owner; any non-collected work will remain in the organizers' ownership and it can be used in any way they consider appropriate otherwise these works will be automatically considered the exclusive property of the organizers who may dispose of them for purposes advertising or as they see fit.
40. The organizers do not take responsibility for work mailed, if damaged. It is the entrant's responsibility to securely pack and / or protect the work realized.
41. By paying the registration fee and by filling in the registration form in all its points, the entrant will be automatically entered to the competition and accepts the general rules and those related to the competitions he/she wishes to take part in. The registration fee is not refundable.
42. Places are limited, the entrant agrees to promptly register in the competitions he/she wishes to challenge. In the event that there are no more places available, the organizers will refuse registration and any fee paid will be refunded.

\* If this guideline is not respected, the competition judge will reduce the score from 1 to 10 points



## **CATEGORIES:**

**STUDENTS:** entrants who are attending a beauty training school for a minimum of 2 years. The "Classic Style - Student" competition is dedicated to them and they may compete in the "Total Look Team" competition, if the team members belong to the student category. Students are also allowed to take part in other competitions, such as as Beginners, Professionals or Masters (please read the rules below to identify the correct category)

**BEGINNERS:** entrants, students and / or professionals who have never entered any competition, national or international.

**PROFESSIONALS:** entrants (students and professionals) who have already entered a national or international competition who never ranked 1st. Teachers who have never entered in any competition may register in this category. The following competitions will not be accepted if the entrant asks to change category: any kind of contests, as private and exclusive brand competitions.

**MASTERS:** entrants who ranked first in any national or international competition. Teachers who entered any national or international competition. The following competitions will not be accepted if the entrant asks to change category: any kind of contests as private and exclusive brand competitions.

## **AESTETICA NAILS CHALLENGE 2022 COMPETITIONS:**

### **RACE CATEGORIES (to be performed during the event):**

●	BIJOUX
●	NAIL ART MANICURE
●	LAST SECOND

●	SALON STYLE NAIL ART
●	NEW STYLE PINK AND WHITE
●	STREET STYLE
●	BLACK AND WHITE
●	CREATIVITY FRENCH
●	TOTAL LOOK TEAM
●	DUAL GAME TRADITIONAL
●	DUAL GAME BLING BLING

**HOME CATEGORIES (works must be realized at home):**

●	MANDALA
●	MIXED MEDIA TIPS
●	FLAT ART
●	COVER MOBILE CHALLENGE
●	PHOTO CHALLENGE